



# FLORIDA FERRARIS AND FASHION

## CAR RALLY AND RUNWAY SHOW HONORING CHILDREN BATTLING CANCER

Ferrari enthusiasts rally from across Florida for a gala in support of pediatric cancer research.

**SATURDAY,  
FEBRUARY 18, 2023**

5:30 p.m. - Cocktail Reception

7:00 p.m. - Fashion Show Featuring Children  
Batting Cancer

8:30 p.m. - After Party

Black tie optional, jacket required

FERRARI OF CENTRAL FLORIDA  
4891 VINELAND ROAD  
ORLANDO, FL 32811



*Fashion*  
FUNDS THE CURE  
FOR PEDIATRIC CANCER



NATIONAL  
PEDIATRIC CANCER  
FOUNDATION

NATIONALPCF.ORG



## FLORIDA FERRARIS AND FASHION

This event will share the stories of local children battling cancer and weaves their dreams for the future into a high-fashion, upscale event. Guests will enjoy iconic Ferraris, live entertainment, the latest fashion designs, delicious bites and beverages, and passionate community leaders.

**Saturday, February 18, 2023**

**Ferrari of Central Florida**

5:30 p.m. Eat, Drink, and Discover

7:00 p.m. Fashion Show

8:30 p.m. After-party

### Hotel Information

Room block - Gaylord Palms Resort & Convention Center\*\*

3:00 p.m. - 5:00 p.m. - Welcome reception for hotel guests

5:15 p.m. - 10:00 p.m. - Scheduled shuttle service to and from  
Ferrari of Central Florida





# ABOUT THE NATIONAL PEDIATRIC CANCER FOUNDATION

Since 1991, National Pediatric Cancer Foundation (NPCF) has been dedicated to funding clinical trials by collaborating with a network of more than 30 cutting-edge hospitals across the nation to fast-track less toxic and more targeted treatments to end childhood cancer.

## WHY IS THIS IMPORTANT?

- Cancer is the **#1 cause of death** by disease among children.
- **43 children per day** are expected to be diagnosed with cancer.
- **Only 4% of the billions of dollars** that are annually spent on cancer research and treatments are directed towards treating childhood cancer.
- **More than 95% of those who survive childhood cancer will have a significant health related issue** by the time they are 45 as a result of being treated with drugs designed for adults.

*NPCF has received a perfect 100% score for financial health and transparency and is recognized as the top-rated cancer charity in the U.S. by Charity Navigator.*



## **\$50,000 | ENZO\***

- Exclusive naming rights to the event
- Premier presentation or display area at the event
- Opportunity to provide a :30 video message to be played at the start of the runway show
- On-stage verbal recognition
- Full-page color advertisement in program with preferred placement
- Logo included on all promotional materials (invitation, signage, program, on-screen)
- Opportunity to provide a promotional item to be included in guest swag bags
- Recognition in press release and on event related social media posts
- Logo on NPCF website
- 20 tickets

## **\$30,000 | MARANELLO\***

- Full-page color advertisement in program with preferred placement
- On-stage verbal recognition
- Logo included in program and on on-screen presentation
- Recognition in press release
- Logo on NPCF website
- Opportunity to create a :15 video message to be played during the cocktail reception
- Opportunity to provide a promotional item to be included in guest swag bags
- 16 tickets

## **\$20,000 | ROSSO CORSA\***

- Full-page color advertisement in program
- On-stage verbal recognition
- Logo included in program and on on-screen presentation
- Opportunity to provide a promotional item to be included in guest swag bags
- Recognition in press release
- Logo on NPCF website
- 14 tickets



## **\$10,000 | SPIDER\***

- Full-page color advertisement in program
- Opportunity to provide a promotional item to be included in guest swag bags
- Logo included in the program
- On-stage verbal recognition
- 10 tickets to the event

## **\$5,000 | GTS\***

- Half-page color advertisement in program
- Logo included in the program
- 6 tickets to the event

## **\$2,500 | ROMA\***

- Logo recognition in printed program
- 4 tickets to the event

## **\$1,000 | PORTOFINO\***

- Name recognition in printed program
- 2 tickets

## **\$250 SINGLE TICKET | CAVALLINO**

\*\$500 or more in support is eligible for two (2) rally car number vinyl decals.

\*\*Gaylord Palm Resort & Convention Center reservation link available upon purchase of tickets or sponsorships.

**REGISTER TODAY AT: [NATIONALPCF.ORG/EVENTS/](https://nationalpcf.org/events/)**

CONTACT US:

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